

NORTHEAST FLORIDA ASSOCIATION OF REALTORS®, INC.
CANDIDATE'S QUESTIONNAIRE FOR AN OFFICER OR DIRECTOR POSITION

1. Name Diane Cook

2. Firm Name/Address Slate Real Estate 45 Durbin Pavilion Dr Suite 101 St. Johns, FL 32259
Since when? April 2022

3. Position held at Firm (owner/broker, broker associate, sales associate, etc.)? Managing Broker
 - a. Area of real estate specialty? residential
 - b. How much time do you spend in this profession? Full time 50+ hours/wk
 - c. In what field is the balance of your time spent? None

4. Number of years licensed. 16 yrs Realtor® since. Feb 2006

5. What was your occupation prior to obtaining a real estate license? Builder Project manager

6. Will you make a commitment to attend the monthly Board of Director meetings, general membership meetings and any other special meetings as required? yes

7. Are you willing to keep up with the volume of communications that concern association matters i. e. reading material, background material, etc.? yes

8. Do you realize that, as a NEFAR Officer/Director, you would not be in a ceremonial position, but one with fiduciary duties, responsibilities, and obligations to assist in moving the Association forward in the coming years based on the Strategic Plan? yes

9. Do you understand that you may be asked to assist with special assignments during the year and are you willing to commit to those assignments? yes

10. Do you contribute to RPAC? Yes Would you be willing to annually become, at a minimum, a \$99.00 RPAC contributor as an Officer or Director of this Association? Major Investor

11. What education level and skill sets do you possess to qualify for the position(s) requested?
Current NAR Board of Director since 2020 and FR Board of Director since 2015 to present. Past NEFAR secretary. I am very organized, always attend meetings and bring back to the members the updates and information I have learned.

12. Qualifications (list positions held, year and principal services if not on your attached resume/bio)
 - a. Realtor association activities (local, state, and national)
See Resume.

b. Civic Activities

Fund Raising for Dreams Come True, Donate school supplies to children in need at Grove Park elementary, this includes sponsoring a class each year. Fund raising for Alzheimer's,

c. Leadership positions

Managing Broker at Slate Real Estate current. Broker support manage EXIT Real Estate Gallery 3 years
NEFAR Secretary 2019, NEFAR BOD 2015 - 2020, FR BOD 2015 - 2022, NAR BOD 2020 - 2022.

Various commlttee chairs at NEFAR.

13. Why are you interested in serving as an Officer or Director?

I want to continue to contribute to our association. I am very involved both locally, at the state and nationally. I want to be part of the process to make our indusry better for all of the members. I am a team player and belive input from others if very valuable.

Questions 14. & 15. for MLS Director Position Only

14. Please describe your level of expertise regarding MLS technology.

I have been on the MLS Technology committee since 2016 and I was chair in 2017. I attend MLS meeting when at NAR and FR conventions. I am a technical person and often train on technology at my brokerage.

15. What knowledge do you have of RETS and RESO?

In my past life, I was responsible for database conversions with our mortgage banking clients. I understand the reasons for RESO. I understand that we need to make our MLS database RESO compliant so that there is a standard data across multiple networks.

16. If selected by the Nominating Committee, I would be willing to commit to the duties of the position(s), including a minimum donor of \$99 for RPAC annually, and serve in any one of the following Officer/Director positions indicated below:

Michael B. Cook
Candidate Signature

5-12-22
Date

Please check any position or positions for which you desire to be considered by Nominating.

- NEFAR Director
 - NEFAR President Elect**
 - NEFAR Treasurer**
 - NEFAR Secretary**
 - NAR Large Association Director***
- NEFMLS Director

Diane Cook
Broker Associate, GRI, PMN, CRS, AHWD, C2EX
Slate Real Estate
Resume

I believe I am highly qualified for a committee position at Florida Realtors due to my experience at NEFAR, FR, NAR and WCR. My passion for the real estate industry goes much further than just being a realtor. I look for ways to serve my community through real estate leadership positions. I feel I have proven that I am 100% committed to increasing the professionalism in the real estate industry on many levels. I love what I do and I believe my experiences below will prove that I am extremely qualified to fill a committee position at Florida Realtors.

My list of extensive contributions is as follows:

RPAC Major Investor 2015-2022, RPAC President Circle, Selected as NEFAR Realtor of the Year 2018, EXIT Realty Florida State Ambassador award 2016

Northeast Florida Realtors Association:

NEFAR Secretary 2019, NEFAR Budget and Finance 2018 - 2021, NEFAR BOD 2015 – 2020, NEFAR Chair – Leadership Academy 2018,

Committees: RPAC committee 2016 – 2022, Legislative committee 2015 – 2022, Chair Realtor Builder tradeshow committee, Strategic Planning committee, Forms committee – 2017, SW Council leadership team 2016 – 2020, Southwest Council Chair 2015, Candidate Screening committee 2016 – 2022,

MLS: MLS Chair Technology committee 2017, MLS technology committee 2016 - 2022

Florida Realtors Involvement:

FR Leadership Academy graduate 2016, FR BOD 2015-2022, FR Honor Society 2015-2022, FR Key Contact (Representative Travis Cummings) 2015 – 2020, (Representative Sam Garrison) 2021-2022, Attended GARD, FR Annual Convention, FR Mid-winter Meetings 2015-2022, FR District 1 conference 2015 - 2022

Committees: Emerging Technology 2022, Legislative and Regulatory Business Issues Break Out 2022, Leadership Academy 2017 – 2022, Professional Development Committee – 2018, 2017, Convention Subcommittee – 2019, Participation Subcommittee, Realtor Party Member Involvement Committee - 2020

National Association of Realtors Involvement:

NAR Board of Directors 2020, Attended NAR Legislative meetings 2020 (via virtual) – 2015, Attended NAR National Convention 2019, 2018, 2017, 2016, 2015

Committees: Consumer Communication committee 2022, Business Issues Policy committee 2020, 2019, 2018, Federal Technology 2019, Member communication 2020 – 2021,

Women's Council of Realtors Involvement:

WCR Jacksonville Network President-Elect 2016, WCR Jacksonville Network President 2017, WCR State Chair – Technology Committee 2019, WCR State Education task force 2017, WCR State Events committee 2017, WCR Jacksonville Network Programs Chair 2015, WCR State Credentials committee 2015, WCR State Events committee 2015

Education: PMN, GRI, Broker License, C2EX, CRS, AHWD